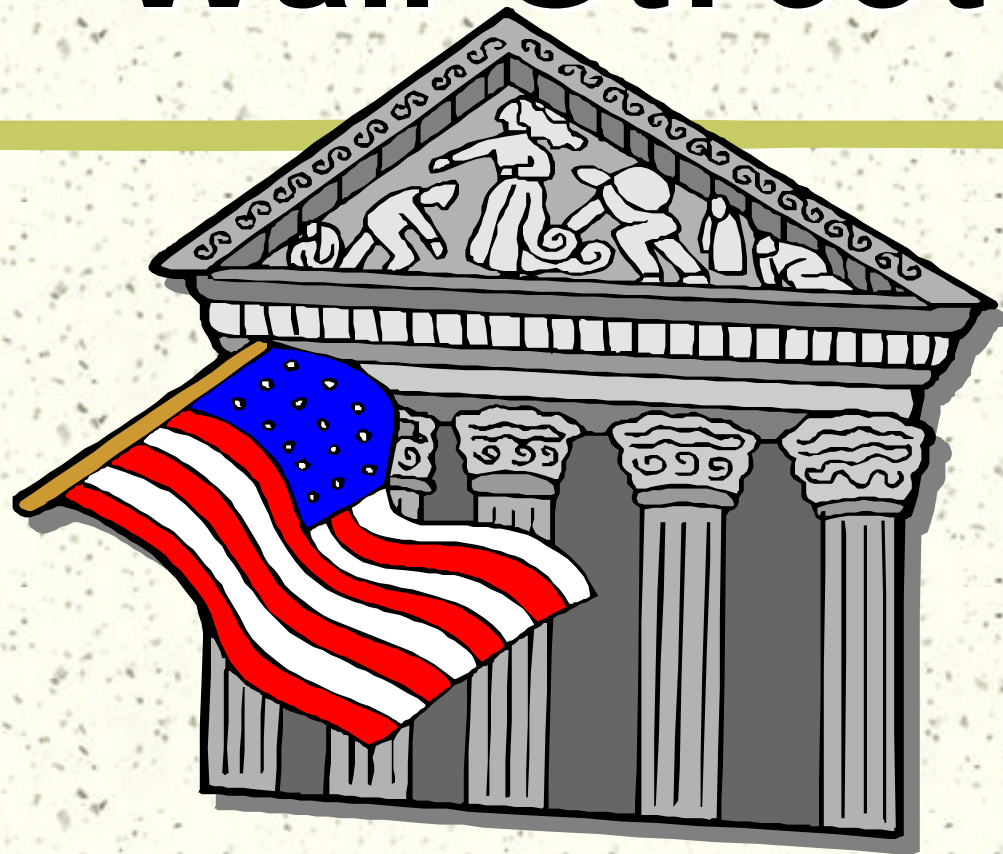


# The Story of Wall Street



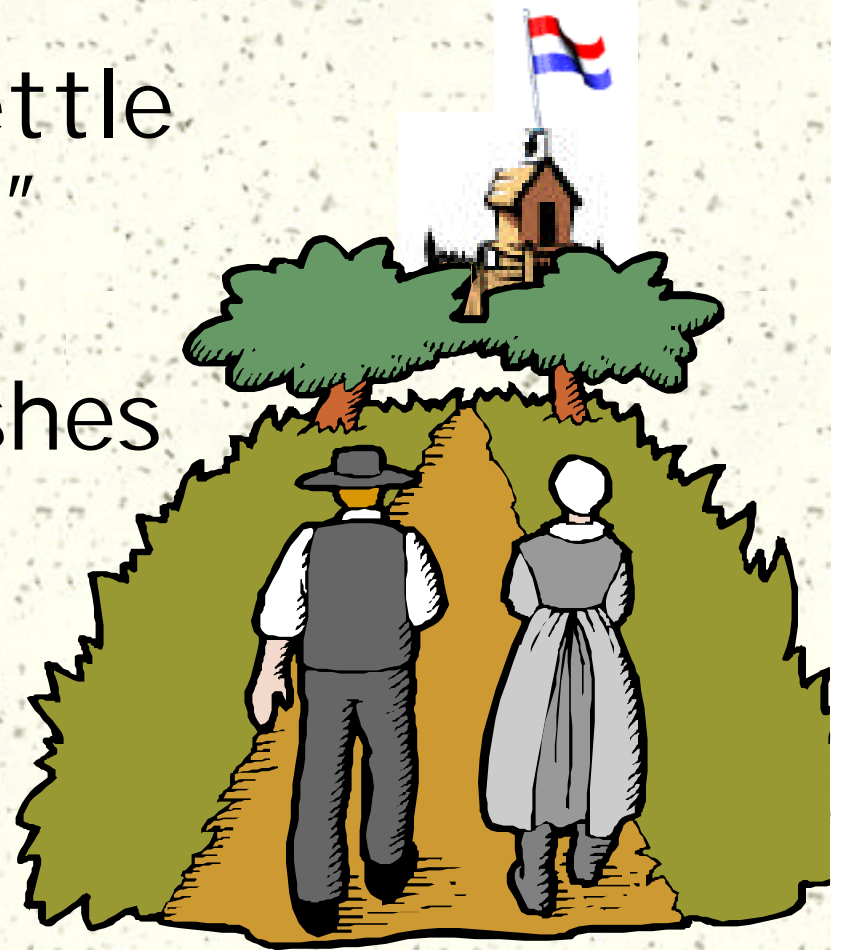
Why's it called

# WALL STREET?

#1620's - Dutch settle  
"New Amsterdam"

#Commerce flourishes

#British invasion?





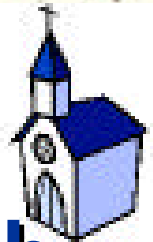
Gov. Stuyvesant says,

“Let’s build a WALL!”



# Wood

# 12 ft. high

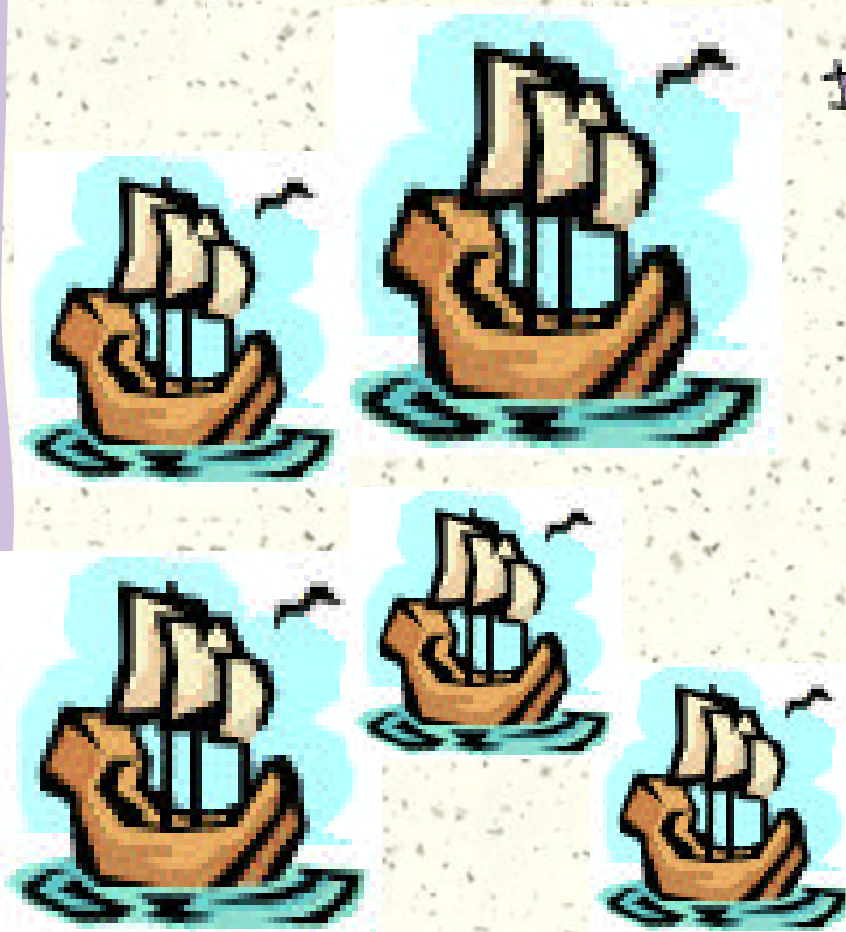


Trinity Church

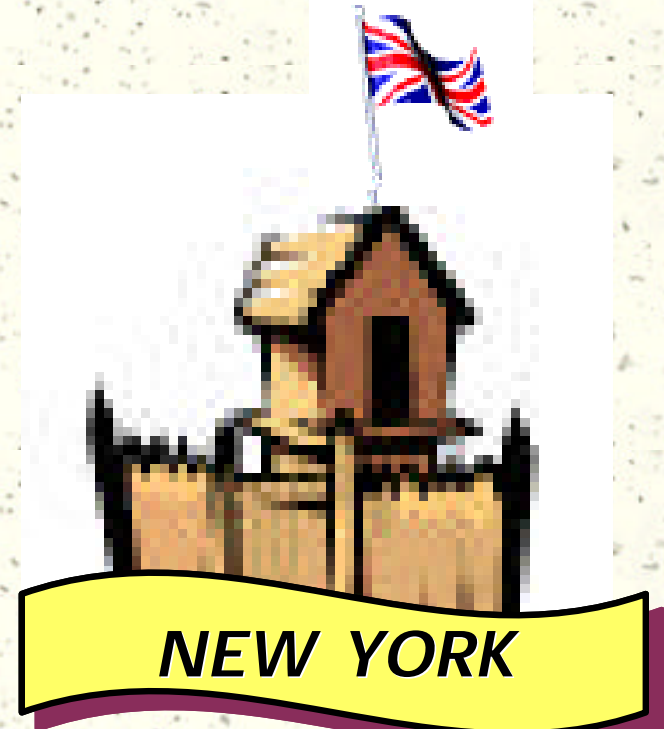
East River



# Rats . . . Foiled again !!



#British SAIL  
in (1664)



# What about that WALL?

#Street

#Market

#WALL  
STREET  
is born!



# Commerce needs



#British say  
NO BANKS

#Spanish  
Reales: Pieces  
of Eight



1791

The Prez  
says . . .



We need a bank!

# 1<sup>st</sup> Sec. of Treasury:  
Alexander Hamilton

# Bank of the U.S.

 20% Federal  
Government

 80% Private Investors



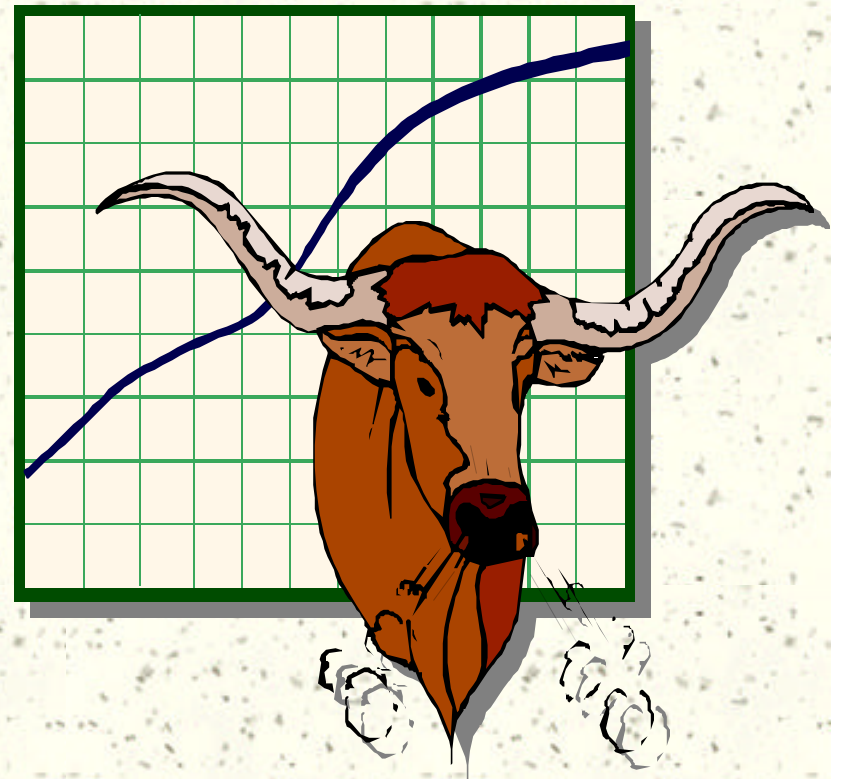
# The 1<sup>st</sup> BULL MARKET

*Bulls are*

 **optimistic**

 **expecting  
higher prices**

 **eager to buy**





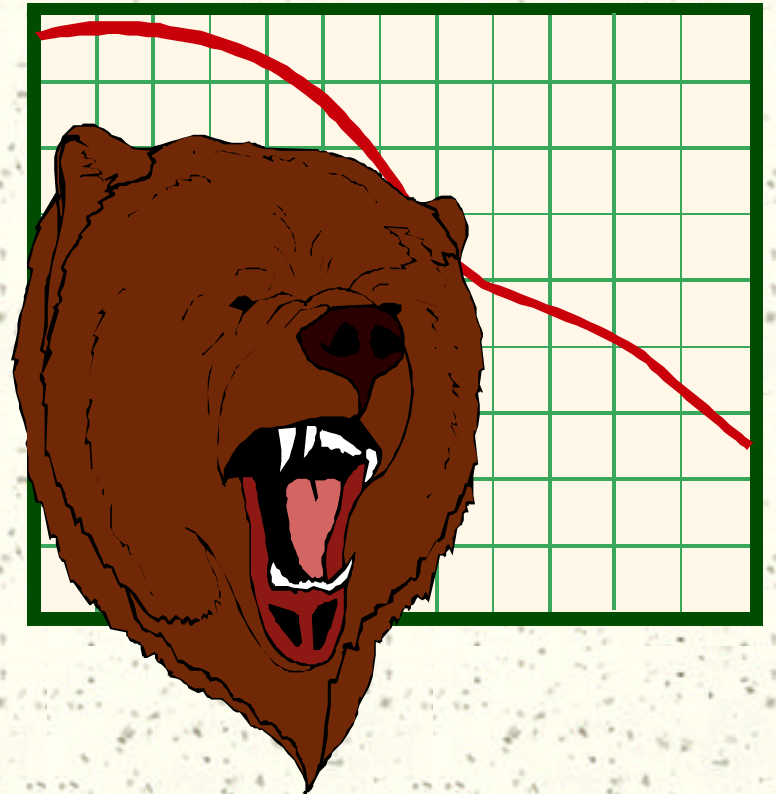
# BEAR MARKET

*Bears are*

 **pessimistic**

 **expecting  
lower prices**

 **selling off**



# NYSE Emerges

## ***BUTTONWOOD AGREEMENT***

- 1792
- Min. commission levels

## ***NY STOCK & EXCHANGE BOARD***

- 1817
- Trading rules



# NY Overtakes Philly

# NYC gets  
"connected"

- Erie Canal
- Railroads
- Telegraph

